

APPROVED BY DRAFTSMAN	O.G. FIG. CLASS SUBCLASS
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App. No. Samra et al. S.N. 09/474,539 Atty. Dkt. No.: 17207
Title: METHODS AND SYSTEMS FOR ANALYZING MARKETING CAMPAIGNS

Daniel M. Fitzgerald, Armstrong Teasdale LLP
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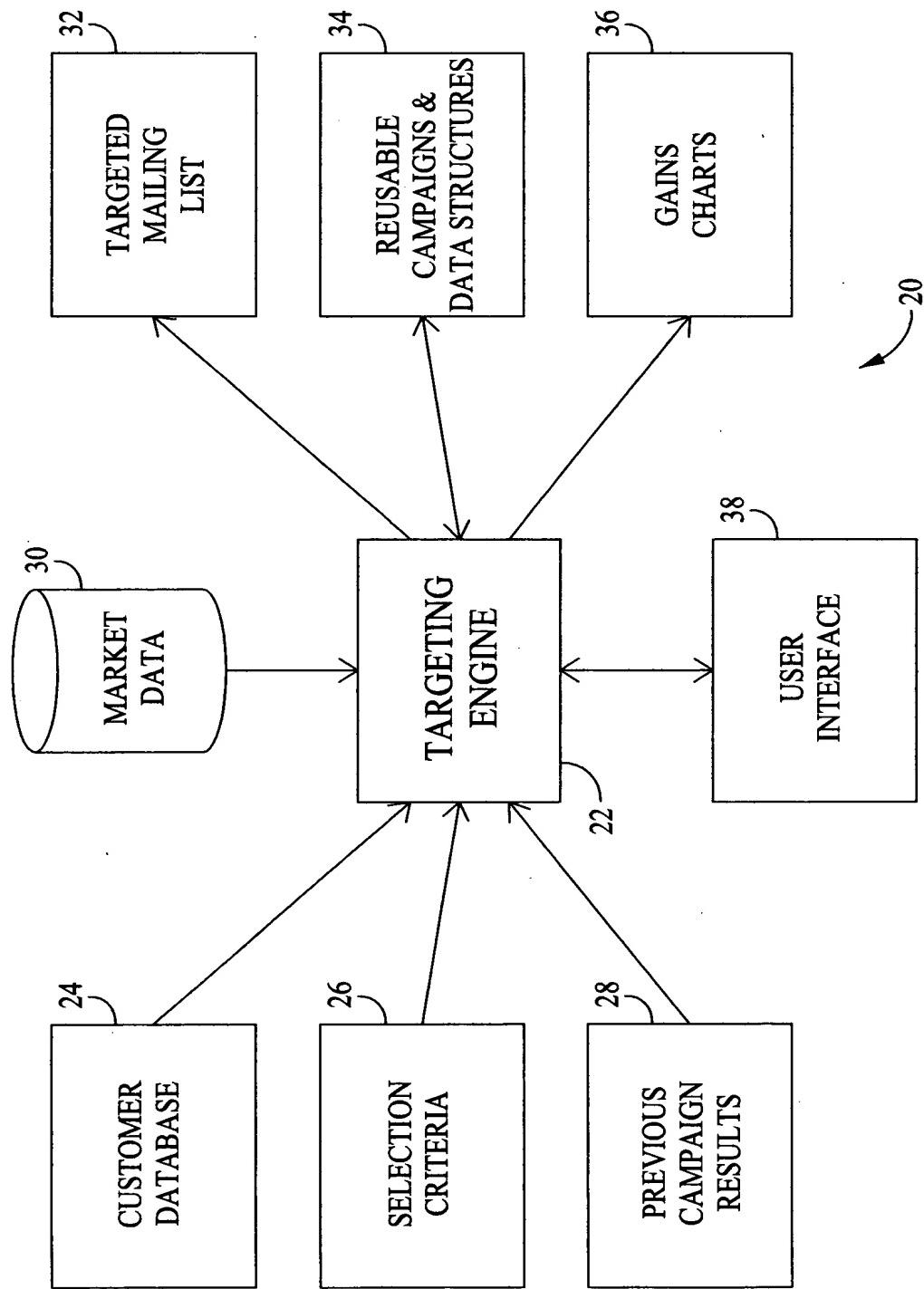


FIG. 2

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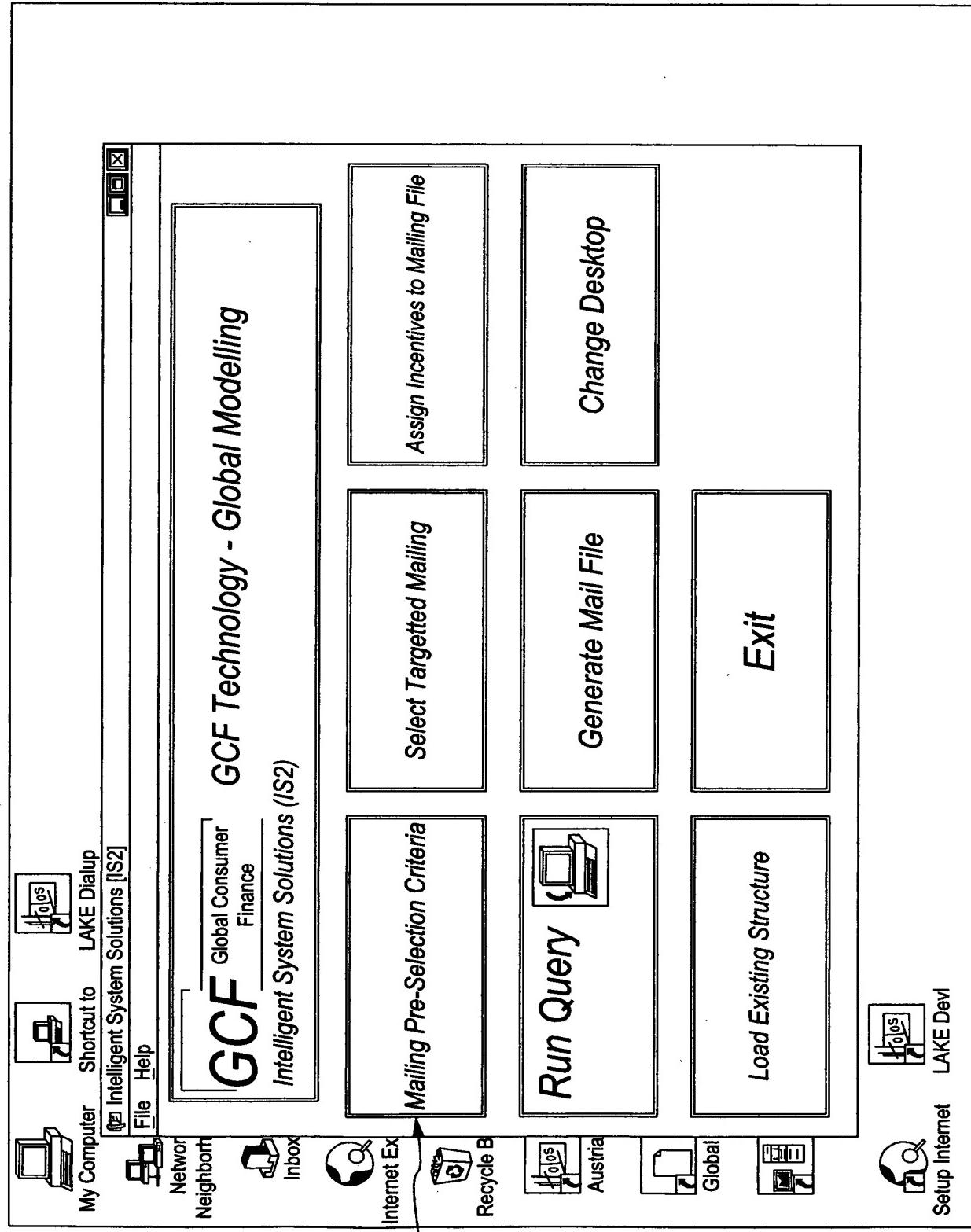


FIG.3

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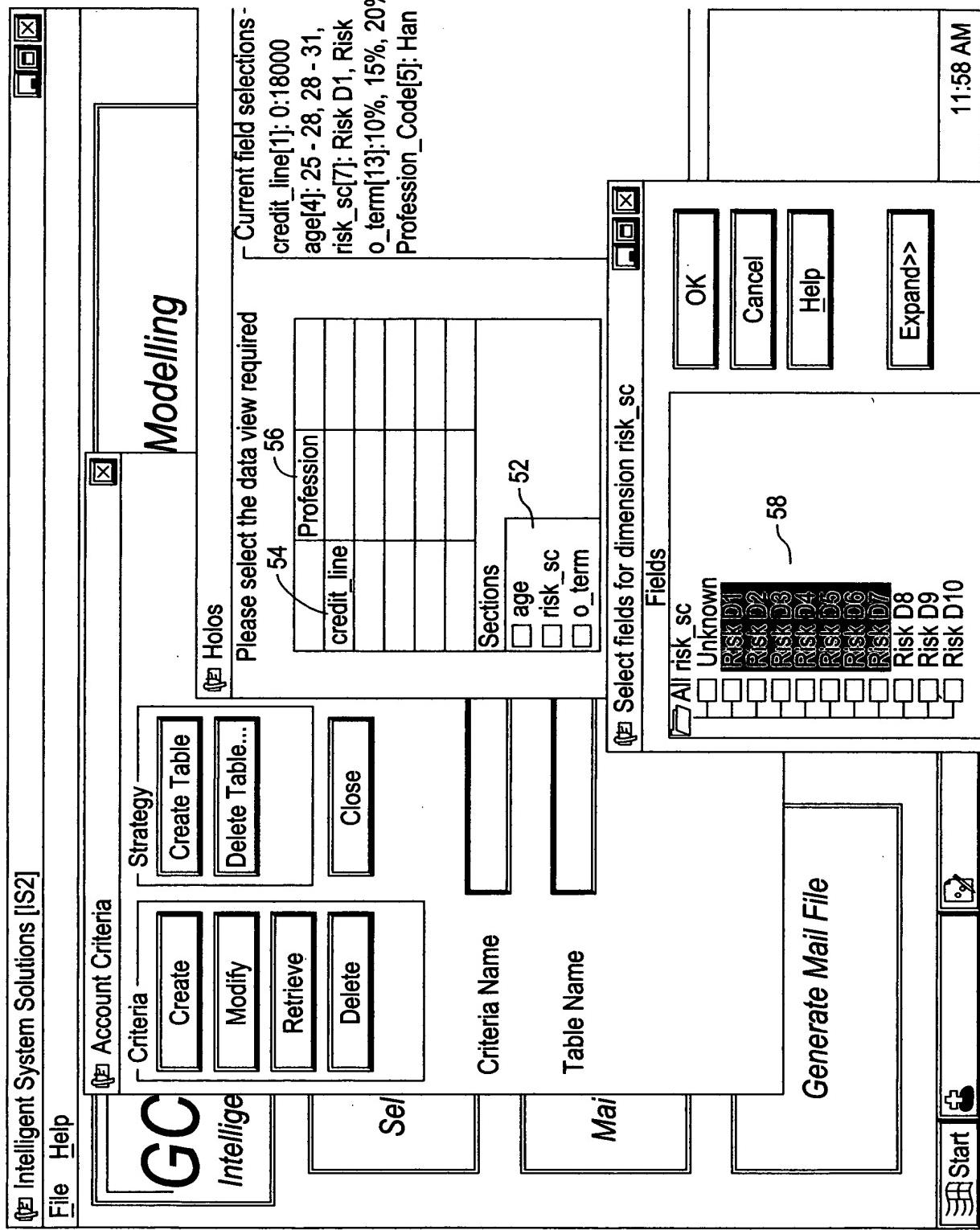


FIG. 4

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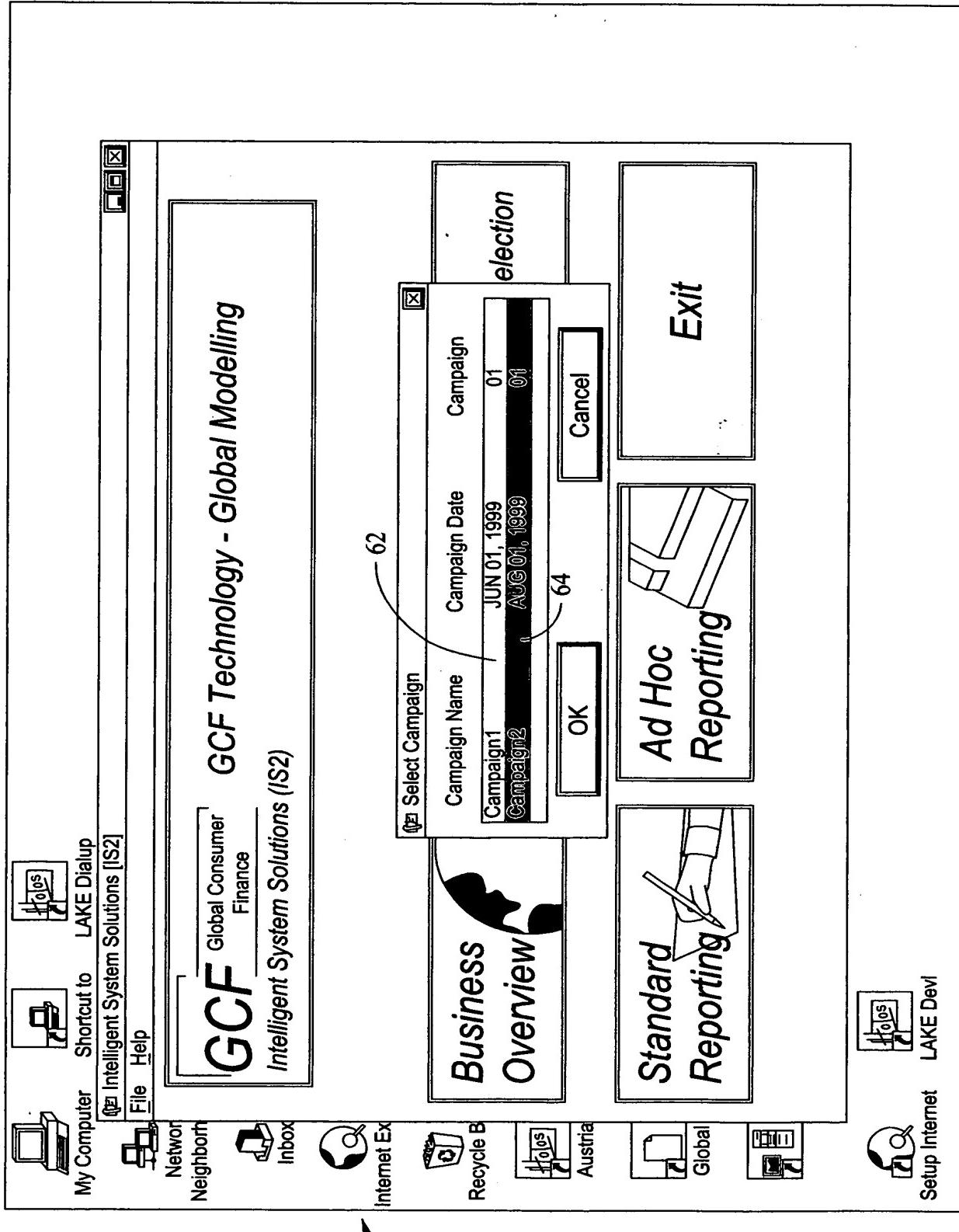


FIG. 5

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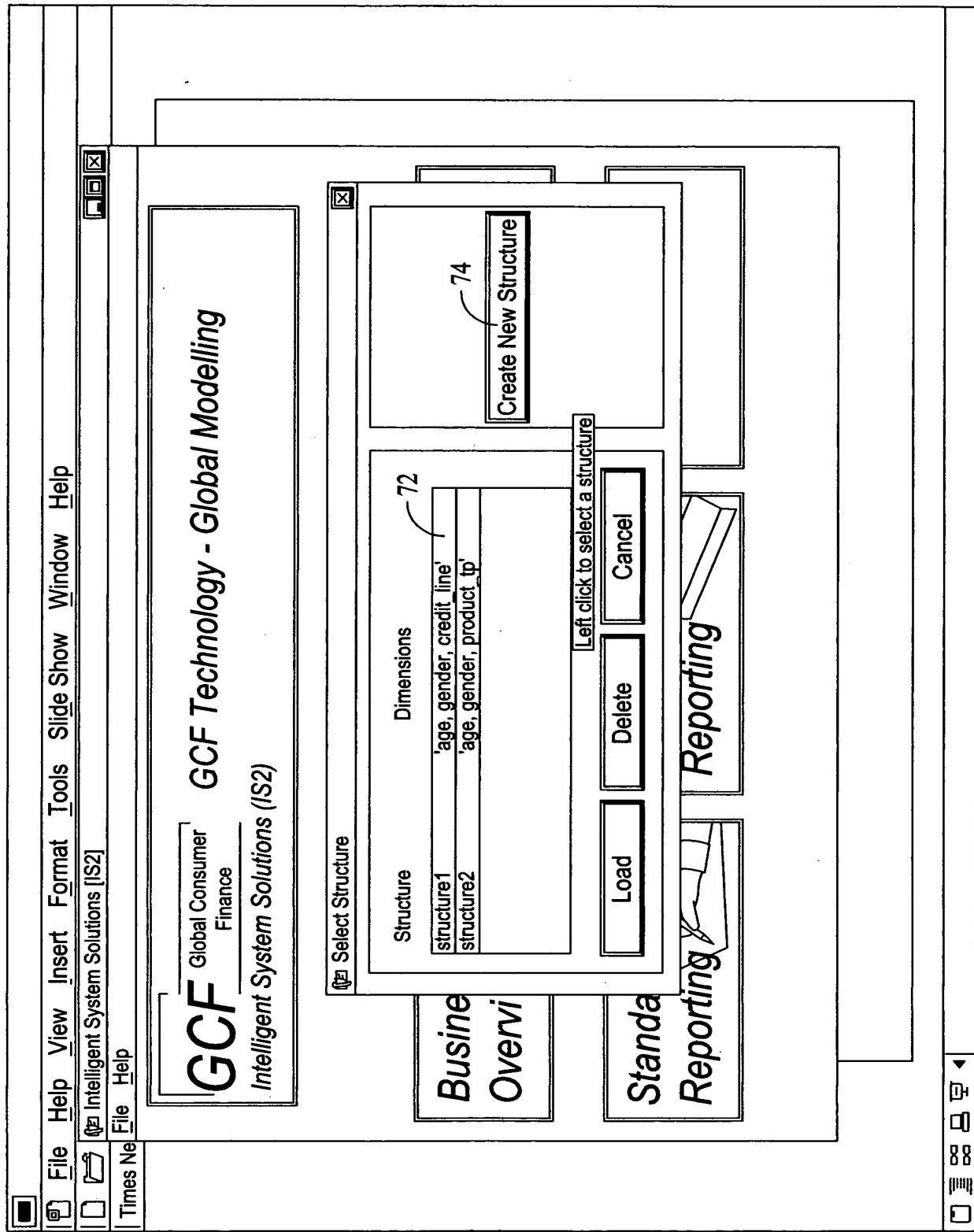


FIG. 6

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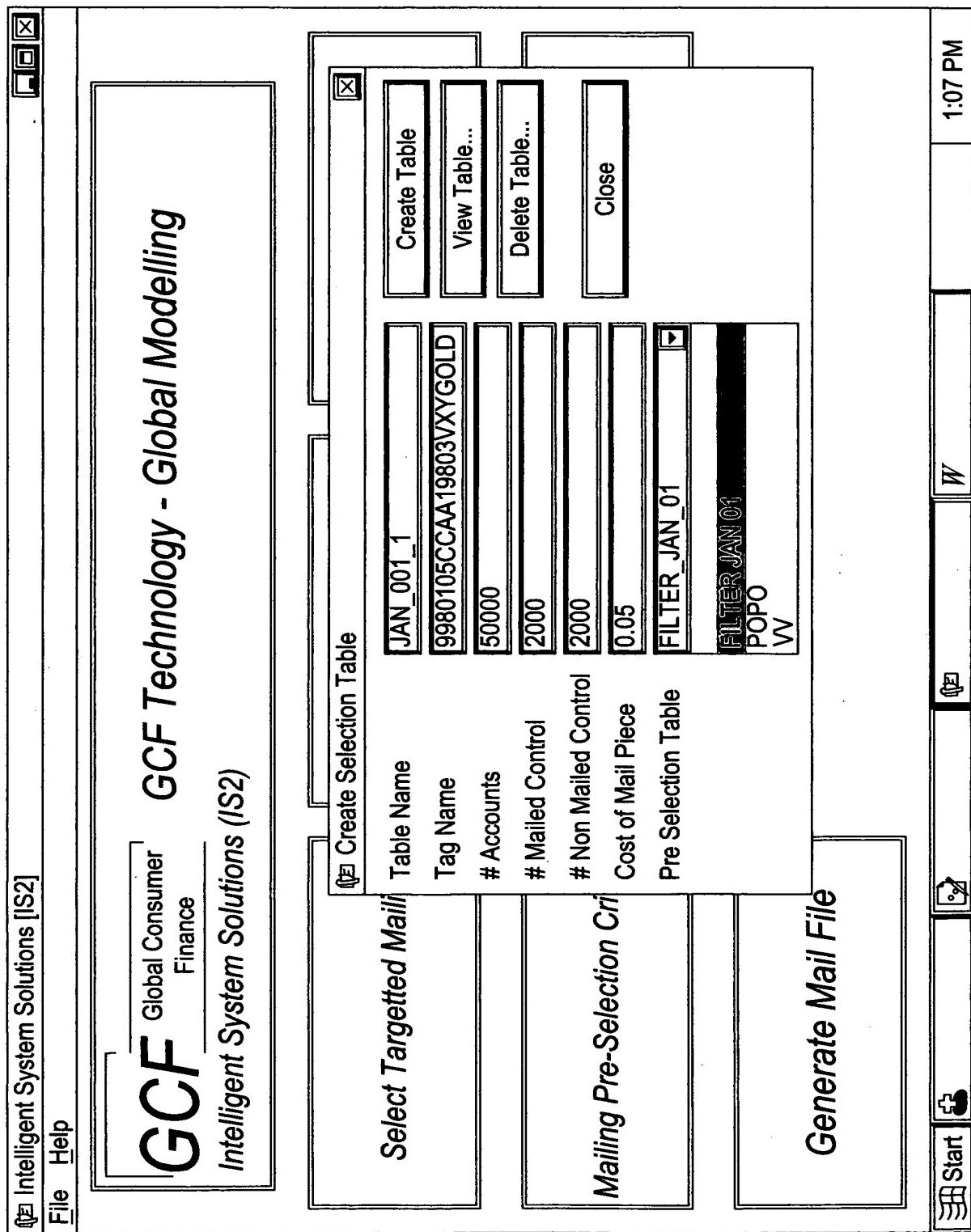


FIG. 7

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Att. Name: Samra et al. S.N. 09/474,539 Atty. Dkt. No.: 17 003
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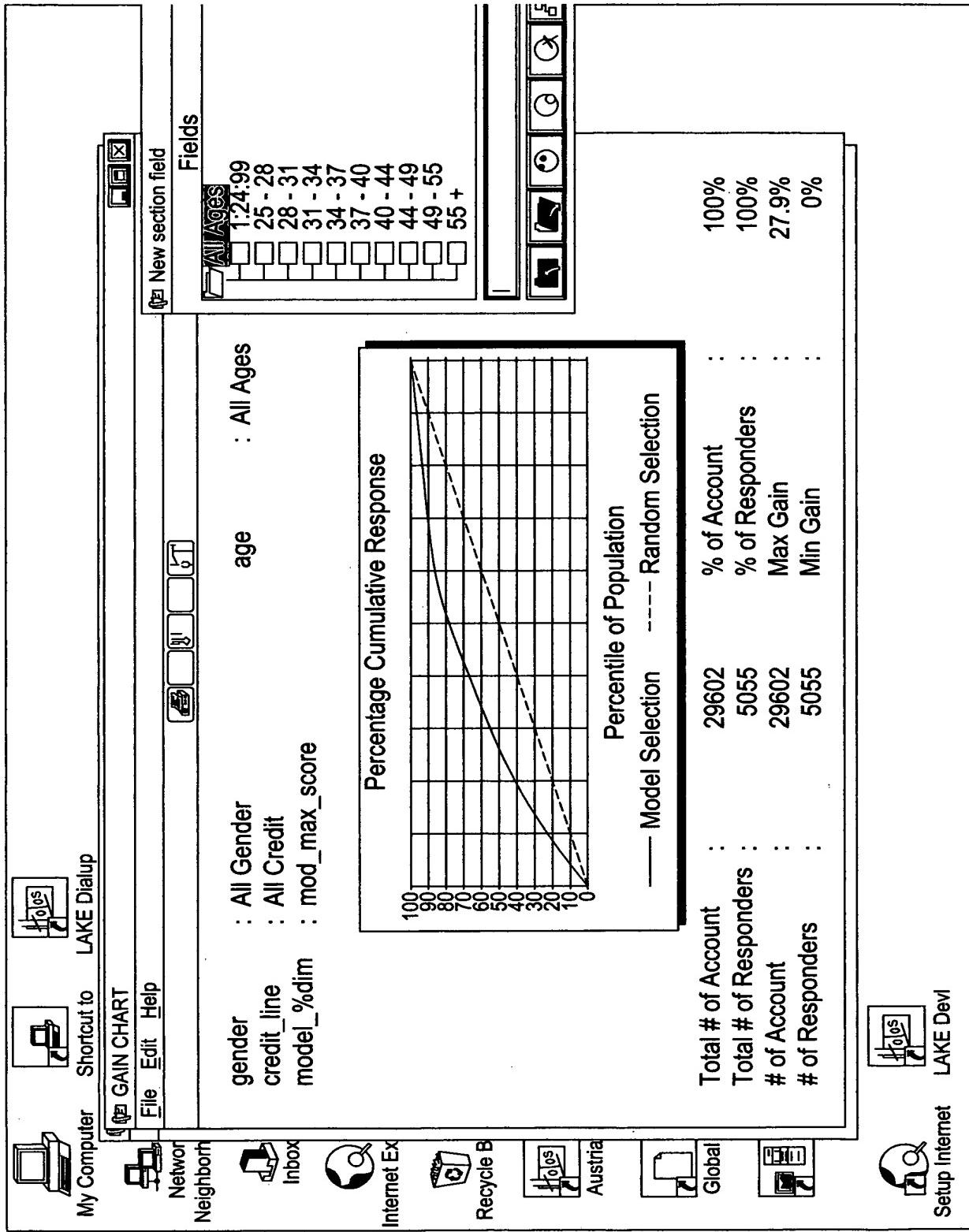


FIG. 8